



Calgary EidFest 2018

Sponsorship Package

Calgary's largest festival for the Muslim community



Calgary EidFest

June 17th 2018
Edworthy Park, Calgary, AB

Calgary EidFest has been organized on an annual basis, over the past years by the Muslim Association of Canada to celebrate Eid ul-Fitr holiday. Eid ul-Fitr is celebrated by Muslims all over the world to mark the end of the holy month of Ramadan in which Muslims spend upto 30 days fasting every day from dawn to sunset, night prayers, charity spending and other forms of good deeds.

EidFest's attendance last year exceeded 1500, with members of the Muslim community from all Calgary's quadrants coming with their families and friends to celebrate.

This is a great opportunity to stand out as a sponsor - in a diverse community - who promotes community engagement and social services, as well enhance your image as a caring community sponsor.



Event Purpose

Calgary EidFest is an annual festival that consists of entertainment activities for all ages and people for all walks of life: Barbecue, Inshad/Songs, pony rides, bubble soccer, sumo wrestling, are only to name a few. Calgary EidFest is not only an event for Muslims to socialize, but it is also an opportunity for people of all faiths to join the Muslim community in their celebration.

As the Muslim Association of Canada (MAC) is a non-profit and charity organization, business sponsorship is integral to the sustainability and continuity of Eid Festivals. Funds are utilized to subsidize tickets for low-income families, cover the cost of the event, and to expand the range of activities and programs our organization provides. In addition to publicity and access to a wide range of the Muslim community, sponsors can be provided with the opportunity of a booth at the Festival to promote their business or organization. For more information about Calgary EidFest, visit www.maceidfest.com/calgary.



Sponsorship Packages

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Event Poster	Logo added to poster and flyer			
Banner at Event Entrance	Vertical banner stand			
Website	Extra large size logo on website	Large size logo on website	Medium size logo on website	Text-only name
Facebook	Separate thank you post with logo , name , and description	Large size logo and name on Facebook post	Medium size logo and name on Facebook post	Small size logo and name on Facebook post
Vendor Booth	Cost of vendor booth included	Cost of vendor booth included	Additional payment of \$50 required for booth	Additional payment of \$100 required for booth
Guest Tickets	15 Guest Tickets	10 Guest Tickets	5 Guest Tickets	3 Guest Ticket
Amount	\$3000	\$1000	\$500	\$250

Feature your business at EidFest today!

Contact us by e-mail or phone if you are interested in becoming a sponsor!

E-mail: calgary@maceidfest.com

Phone: (403) 680-7700