



# **Calgary EidFest 2019**

## Sponsorship Package

Calgary's largest festival for the Muslim community



# Calgary EidFest

**June 15th 2019**  
**Edworthy Park, Calgary, AB**

Calgary EidFest has been organized on an annual basis, over the past years by the Muslim Association of Canada to celebrate Eid ul-Fitr holiday. Eid ul-Fitr is celebrated by Muslims all over the world to mark the end of the holy month of Ramadan in which Muslims spend upto 30 days fasting every day from dawn to sunset, night prayers, charity spending and other forms of good deeds.

EidFest's attendance last year exceeded 2000, with members of the Muslim community from all Calgary's quadrants coming with their families and friends to celebrate.

This is a great opportunity to stand out as a sponsor - in a diverse community - who promotes community engagement and social services, as well enhance your image as a caring community sponsor.



## Event Purpose

Calgary EidFest is an annual festival that consists of entertainment activities for all ages and people for all walks of life: Barbecue, Inshad/Songs, pony rides, bubble soccer, sumo wrestling, are only to name a few. Calgary EidFest is not only an event for Muslims to socialize, but it is also an opportunity for people of all faiths to join the Muslim community in their celebration.

As the Muslim Association of Canada (MAC) is a non-profit and charity organization, business sponsorship is integral to the sustainability and continuity of Eid Festivals. Funds are utilized to subsidize tickets for low-income families, cover the cost of the event, and to expand the range of activities and programs our organization provides. In addition to publicity and access to a wide range of the Muslim community, sponsors can be provided with the opportunity of a booth at the Festival to promote their business or organization. For more information about Calgary EidFest, visit [www.maceidfest.com/calgary](http://www.maceidfest.com/calgary).



## Sponsorship Packages

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Event Poster	<b>Logo</b> added to poster and flyer			
Banner at Event Entrance	<b>Vertical banner stand</b>			
Website	<b>Extra large size logo</b> on website	<b>Large size logo</b> on website	<b>Medium size logo</b> on website	<b>Text-only name</b>
Facebook	<b>Separate</b> thank you post with <b>logo</b> , <b>name</b> , and <b>description</b>	<b>Large size logo</b> and name on Facebook post	<b>Medium size logo</b> and name on Facebook post	<b>Small size logo</b> and name on Facebook post
Vendor Booth	Cost of <b>vendor booth</b> included	Cost of <b>vendor booth</b> included	Additional payment of \$50 required for booth	Additional payment of \$100 required for booth
Guest Tickets	15 Guest Tickets	10 Guest Tickets	5 Guest Tickets	3 Guest Ticket
<b>Amount</b>	\$3000	\$1000	\$500	\$250

## Feature your business at EidFest today!

Contact us by e-mail or phone if you are interested in becoming a sponsor!

**E-mail:** [calgary@maceidfest.com](mailto:calgary@maceidfest.com)

**Phone:** (587) 707-9720